PRODUCT **OVERVIEW**

HORMONE SYNERGY by Fuel the Femme **Product category:** Supplemental

Product Description:

Hormone synergy was designed and developed to help the 21st century woman on the move. Environmental factors, poor nutrition, rising costs of organic produce, plastics and phthalates in products we apply to our bodies – all contribute toward hormone disruption through a variety of pathways. Combined with the fact that most income generating households require dual income, women now have been forced to take on the roles of both provider and nurturer, leaving little time for self care, never mind ensuring correct supplementation to diet. This is where Hormone synergy comes in– these ingredients have been





specifically chosen to be an all-in-one supplementation to balance/provide hormonal support as best as possible while decreasing pill burden and being available to us as women in one easy to drink formulation.

ABOUT THE COMPANY

Fuel the Femme is the supplement brand hosting the range of supplements that will eventually join Hormone Synergy.

The range will include supplements for what women need most - based on experience, in practice and with patients, supported by meticulous research.





INTENDED USE/INDICATION

This does not substitute medical treatment and should always be approved by treating medical practitioner

- PCOS (polycycstic ovarian syndrome)
- Endometriosis
- Premenstrual dysphoric disorder
- Peri-menopause
- Fertility enhancing
- Impaired glucose tolerance/Prediabetes/ Insulin resistance

You don't have to be overweight to use this supplement!



Unique selling points (USP)

- Only hormone supplement available in South Africa that includes a probiotic.
- Includes ingredients usually supplemented separately for women.

Both reducing total cost to patient.



HORMONE SYNERGY

All-in-one hormone balancing powder for women on the move



COMPETITIVE ADVANTAGES

- Formulated by a medical doctor with research experience and first-hand experience of hormonal dysregulation.
- Easy to mix.
- Tastes good.



DOSAGE & DIRECTIONS FOR USE

Dissolve 9g powder in 250ml of water daily, or as recommended by a healthcare practitioner.

This unregistered medicine has not been evaluated by the SAHPRA for its quality, safety or intended use.

Health supplements are intended to only complement health regime or supplement the diet.

Intended for:

- Women
- Teenagers (aged 13 or older)

Not for use in pregnancy or breastfeeding mothers.

REGULATION & COMPLIANCE

Produced in a GMP compliant laboratory. If you require further information, NDA and terms will need to be signed prior to divulging information. Produced in South Africa

COMPOSITION:			
EACH SERVING (9g) 2 LEVEL SCOOPS CONTAINS:	QUANTITY		%NRV*
Myo-Inositol	4000	mg	**
N-Acetyl-L-Cysteine	300	mg	**
Magnesium (as Magnesium Bisglycinate)	250	mg	60%
D-Chiro-Inositol	100	mg	**
Vitamin B1 (as Thiamine Hydrochloride)	50	mg	4167%
Vitamin B6 (as Pyridoxine Hydrochloride)	50	mg	2941%
Zinc (as Zinc Picolinate)	20	mg	182%
Probiotic Blend: Lactobacillus acidophilus, Lactobacillus rhamnosus, Lactobacillus casei, Lactobacillus plantarum, Lactobacillus reuteri, Bifidobacterium bifidum, Bifidobacterium lactis, Bifidobacterium longum, Bacillus Subtilis	1 mg 10 million CFU's		**
Quatrefolic® (as 5-methyltetrahydrofolate)	500	μg	125%
Chromium (as Chromium Picolinate)	200	μg	571%
Vitamin B12 (as Methylcobalamin)	100	μg	4167%
Vitamin D3 (as Cholecalciferol)	1000 IU Ι 25 μg		167%

^{*}South African % Nutrient Reference Values (NRVs) for individuals 4 years and older.

PACKAGING DETAILS

Pack size: 60 scoops (2 scoops daily/30

servings)

Shelf life and expiry: 3g silica gel x3 for moisture control. 5ml scoop included. **Inner and outer packaging:** For wholesale (retail display)

wholesale/retail display.

STORAGE INSTRUCTIONS

Temperature range: Store under 25 degrees Celsius. Avoid moisture/sunlight Refrigeration required? No

OTHER INGREDIENTS/ALLERGENS

Other Ingredients: Citric Acid, Natural Sweeteners (Stevia, Erythritol), Fructooligosaccharides (Inulin), Natural Flavour, Red Beetroot Juice Powder, Anti-Caking Agent

Allergens: This product is manufactured in a facility that may contain traces of milk, wheat, egg, fish, shellfish and soy.

SUGAR FREE • GLUTEN FREE • HALAAL*

*(Halaal certification pending)

^{**} Nutrient Reference Values (NRVs) not available.



DREAMED, DEVELOPED, LAUNCHED.

After months of focussed research and formulation together with a qualified food scientist, it's finally a reality!

CONTACT DETAILS

PRODUCT DISTRIBUTION

- Lorraine Williamson
- (1) 083 387 7393
- (a) info@fuelthefemme.co.za

PRODUCT QUERIES

(a) info@fuelthefemme.co.za

SOCIAL MEDIA

(c) @fuelthefemme (f) Fuel the Femme







MARKETING & SUPPORTING MATERIALS

Drive with supporting material including marketing copywriting quidelines, and product images and

PRICING & ORDERING

WHOLESALE AND RRP (RECOMMENDED RETAIL PRICE)

RRP: R800 per bottle (from 1 May 2025) Wholesale and MOQ (Minimum order quantity)

- R595 per tub, minimum order of 10
- R550 per tub, minimum order of 50.

Payment terms: Payment upfront and secure delivery on receipt of proof of payment.

CITATIONS

REFERENCE LIST FOR PRODUCT FORMULATION - NOT EXHAUSTIVE.

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Benelli E, Del Ghianda S, Di Cosmo C, Tonacchera M. A Combined Therapy with Myo-Inositol and D-Chiro-Inositol Improves Endocrine Parameters and Insulin Resistance in PCOS Young Overweight Women. Int J Endocrinol. 2016;2016:3204083. doi: 10.1155/2016/3204083. Epub 2016 Jul 14. PMID: 27493664; PMCID: PMC4963579.

Victoria Fitz, Sandro Graca, Shruthi Mahalingaiah, Jing Liu, Lily Lai, Ali Butt, Mike Armour, Vibhuti Rao, Dhevaksha Naidoo, Alison Maunder, Guoyan Yang, Vaishnavi Vaddiparthi, Selma F Witchel, Alexia Pena, Poli Mara Spritzer, Rong Li, Chau Tay, Aya Mousa, Helena Teede, Carolyn Ee, Inositol for Polycystic Ovary Syndrome: A Systematic Review and Meta-analysis to Inform the 2023 Update of the International Evidence-based PCOS Guidelines, The Journal of Clinical Endocrinology & Metabolism, Volume 109, Issue 6, June 2024, Pages 1630–1655, https://doi.org/10.1210/clinem/dgad762

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